

The Provoto Advantage



Provoto is a manufacturer of a unique line of golf bags and accessories with its featured product, the Personal Caddy bag bringing success to golf clubs and charity tournaments. At first glance, they seem like just another small mom and pop company crazy enough to start another golf bag company and compete with the hundreds of other brands in the market, but their personalized products and their unwavering determination to help support charities throughout the United States has built a business model that the competition is keeping a very close eye on.

Like having your own caddy, a Personal Caddy Bag allows you to easily carry the clubs you need to your shot, then stand by you keeping your clubs clean and dry. Being able to carry between 5-8 clubs to your shot in a lightweight easy to carry bag speeds up play and turns into a real stroke saver, and then attaches to your primary bag when not in use. Golf courses enjoy faster rounds and increased revenue. Optional accessories from Provoto allow extra functionality such as back pack straps for when a player ditches the cart all together and enjoys walking the course.

Guided by faith, Provoto's founders have steered their ship to success by concentrating their efforts on supporting and building awareness for numerous charity tournaments and events

"We offer a personalized product that is surprisingly useful, but what I am especially proud of is our ability to provide charities with a continuous source of revenue long after the event has finished," says Wayne Sanders, VP of Strategic Alliances. Since 2006, Provoto has provided event planners a way to offer golf tournament participants a truly useful gift item that players continue to use long after the event. As a result, by being able to personalize each bag with embroidered logo and message, event planners and sponsors of charity events receive recognition and create awareness for years.

Using the Provoto website, participants can find information on charity events and tournaments and donate directly to a charity. Additional tee prizes can be purchased with logos from the tournaments online providing additional proceeds to the charity.

To learn more about how Provoto can increase revenue for your next charity tournament or event, visit them online at www.Provoto.com, info@provoto.com or call (408) 891 8601 and ask for a specialist.